

Zag is a family of coat hooks. Their varied shapes are inspired by barrettes, pins, or twisted metal rods combined to create a graphic composition. Each element offers a different way to hang your clothes, your bag, or any accessory.

The modern 'sans serif' fonts simple and strong shapes were used by Bling studio to create these metal shapes. The lines

intersect and combine to create graphic shadows on your wall. You can create your own sculptural composition by combining the Zag elements.

3 sets of 2 Zag hooks are available with different colors. You can combine them for a visually infinite number of compositions.



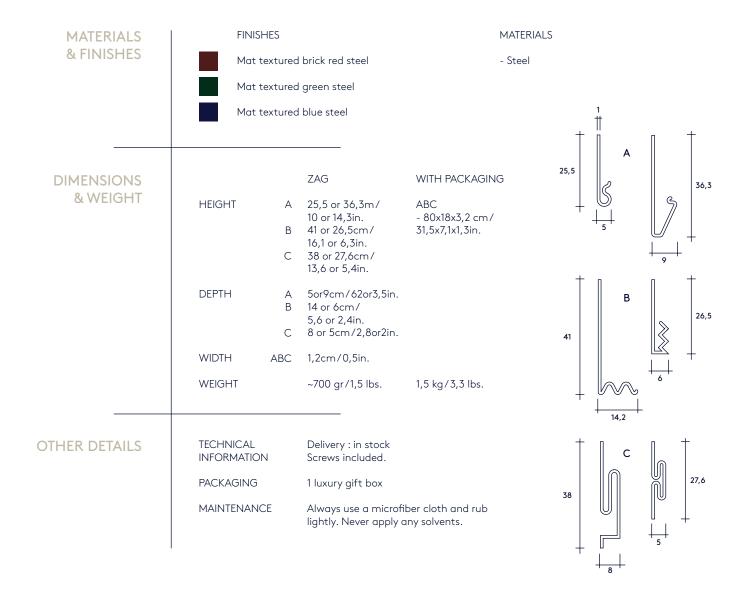


STUDIO BLING

ZAG

Coat hooks • 2018







## The designers

Anaïs Maillard & Charles Corthier created the studio bling. in 2018.

Their work reflects and defines their view of design: an artistic approach of the discipline. Starting from daily observations, their productions are focused on translating a reality marked by memories, sensations, past moments. They are trying to arouse emotions and reflections through contemplative objects, as witnesses to a certain temporality.

## La Chance

La Chance is a Paris based design company producing furniture, lighting, accessories, rugs and wallpaper with a strong and distinctive style. La Chance gives a contemporary interpretation of the ornamental and decorative French furniture tradition rooted in the Art Deco period. The creations of La Chance share a sophisticated, rich and singular design based on noble materials. It is a come back to a warm and uninhibited luxury, breaking away from cold and conceptual design. La Chance produces investment pieces that will get a patina for the future generations to keep enjoying this contemporary family furniture.

